



Large Format Graphics - File Specifications

"Focusing on your image"

IMPORTANT!

Correct file structure will ensure accurate turnaround times. PLEASE follow all specifications to help us serve your needs and expectations. We cannot start your project until we have usable art. If the below specifications are not met, the possibility for delays in receiving your final product(s) on time increases as well as the risk of added charges for upgraded shipping and/or rush fees. If changes need to be made to your art by Impact Imagery, the charge will be \$40.00 per hour with a 1/2 hour minimum. If color accuracy is a concern ask for a quote on a sample before running the final print or provide us with an accurate proof using an industry-standard ICC profile.

We use Macintosh computers. However, if the following parameters are met, there should be no problems with output no matter what computer platform is used. **WE CANNOT USE FILES FROM THE WEB OR WORD PROCESSING OR SLIDE SHOW PROGRAMS.**

Raster (pixel-based) Files

A resolution of 100-150 DPI at 100% layout scale is recommended. **Build your documents to the final trim size. Do not add bleed or crop marks and do not float your image in the middle of a larger page.** Please send raster or pixel based images in the native Adobe Photoshop format (.psd) whenever possible. Tif files (.tif) are accepted with **(NO LZW compression)**. JPEG files are accepted but because of their compression translations it's possible that image quality will be sacrificed for file size. **Make sure to use the highest quality setting.**

Vector Files

Whenever possible, please send vector based files in the native Adobe Illustrator format (.ai). EPS files are also acceptable but are usually much larger and more problematic. When using complex blends or gradients "check" compatible gradients in page set-up. Include all artwork within artboard. **Convert all type to outlines or curves.**

Supported Software

Quark 6.5 • Photoshop CS2 • Illustrator CS2 • Indesign CS2 • Acrobat

Requirements for presentation printing: QUARK 6.5 or INDESIGN CS2

Resolutions: Full-size: 150 dpi 1/2-size: 300 dpi 1/4-size: 600 dpi
Color space: CMYK / Grayscale, avoid using Duotones & RGB when placing images into Quark or Indesign
Image file Types: Do not rotate bit map images within the programs
Avoid using bezier curves and blends within Quark
Try not to use long graduated boxes in Quark
Place images 100% of their size or smaller never larger
Do not place a Quark EPS back into a Quark page for output
Be sure to include all links and fonts for accurate output for both programs

Requirements for presentation printing: PHOTOSHOP CS2

Resolutions: Full-size: 150 dpi 1/2-size: 300 dpi 1/4-size: 600 dpi
Color space: CMYK / RGB, when using RGB use Adobe RGB for best results / avoid using Duotones
Image file Types: TIFS preferred **NO LZW compression**
EPS files saved as binary without transfer functions
JPEG files are accepted but because of their compression translations its possible that image quality will be sacrificed for file size

Requirements for presentation printing: ILLUSTRATOR CS2 or FREEHAND

Resolutions: Full-size: 150 dpi 1/2-size: 300 dpi 1/4-size: 600 dpi
Color space: CMYK / Grayscale
Image file Types: Do not embed or place RGB images into Illustrator
When using complex blends or gradients "check" compatible gradients in page set-up.
Include all artwork within artboard
Convert all type to outlines